

# 2015 State of the Industry

A current assessment of the storm water & erosion control industry

Brought to you by Storm Water Solutions

The Storm Water Solutions team is dedicated to ensuring that our readers are kept up to speed on the latest industry trends and data. Things change year to year, and we want to keep you informed. To that end, we present the seventh-annual State of the Industry report.

A random sampling of SWS subscribers received an email invitation to answer survey questions about their experiences

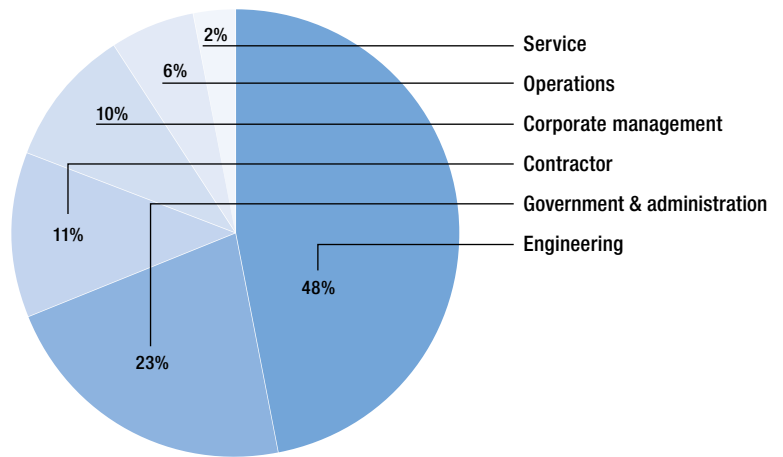
and thoughts. The resulting 2015 SWS State of the Industry report provides the most up-to-date information about budget expenditures, top products and services, professional and business demographics, and more.

SWS will continue to keep a finger on the pulse of the storm water and erosion control industry to bring you the latest developments and news throughout the next year and beyond. **SWS**

**Q:** Which of the following best describes your primary job function?

## analysis

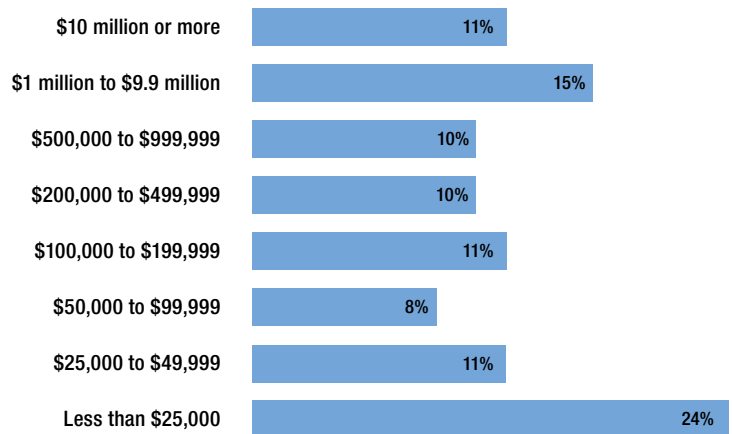
Almost half of respondents (48%) state that they serve an engineering function. An additional 23% work in government administration. Eleven percent are contractors.



**Q:** What is your organization's approximate yearly budget for storm water-related products and/or services?

## analysis

Many respondents (24%) are working with a budget of less than \$25,000, but 26% of respondents have a million- or multimillion-dollar budget.

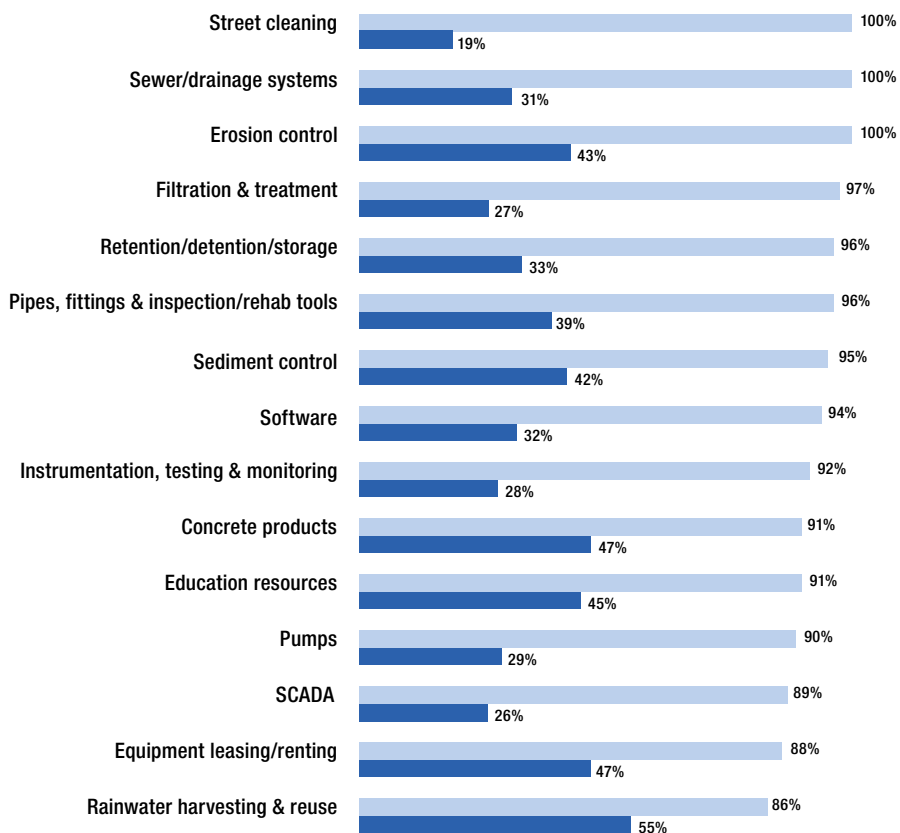


**Q:** Which of the following product categories do you currently use, and which do you plan to purchase within the next 24 months?

## analysis

The most-used product/service categories are street cleaning, sewers and drainage, and erosion control; 100% of respondents said they use these. Over the next two years, respondents plan to invest in rainwater harvesting and reuse (55%), concrete products (47%) and education resources (45%).

■ Currently use  
■ Plan to purchase



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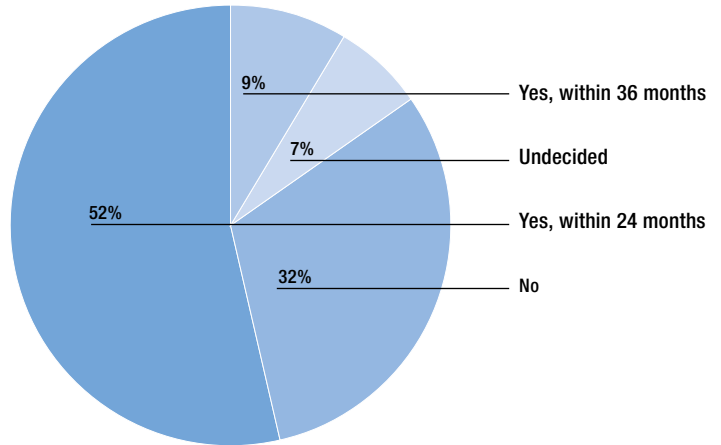
For more information, please visit [www.geohay.com](http://www.geohay.com)



**Q:** Are you planning new storm water construction?

analysis

More than 52% of respondents will initiate new storm water construction in the next two years; 9% plan to in the next three years.



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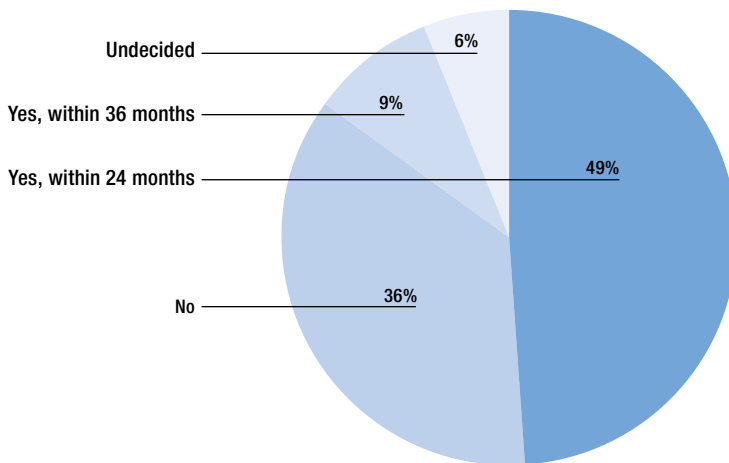


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**Q:** Are you planning to upgrade existing storm water facilities?

analysis

Almost half of respondents plan to upgrade existing storm water facilities within the next two years. Six percent remain undecided.



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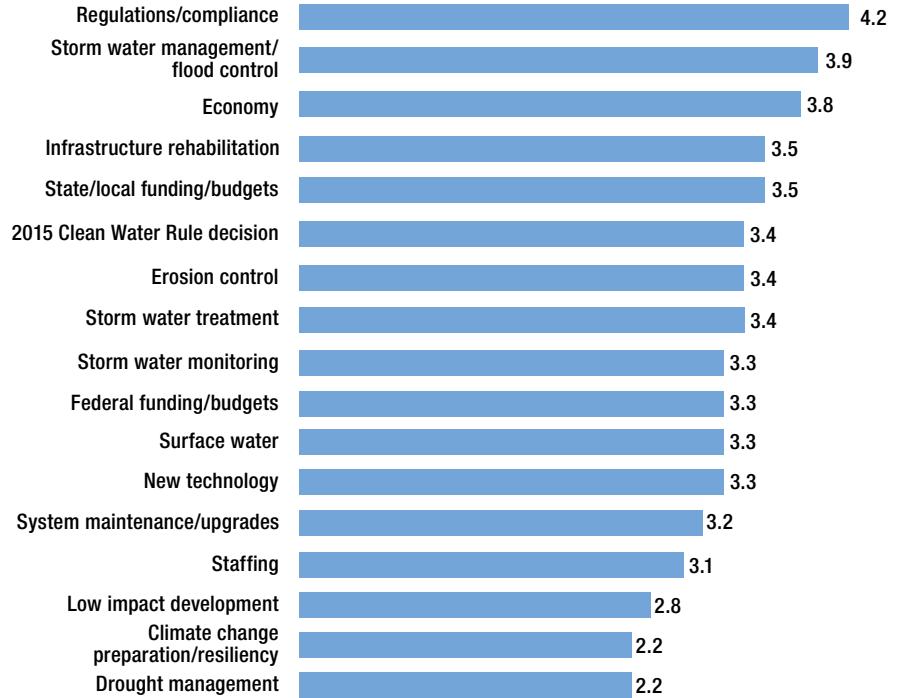


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**Q:** Please rate how important each of the following topics will be to your organization in the upcoming year. (1=least important, 5=very important)

analysis

From a list of 14 industry topics, regulations/compliance is at the top of respondents' importance ratings, followed by storm water management/flood control and the economy.



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