Years Gone By

hen one thinks back to 2005, it feels like far more than a decade has gone by. The housing bubble had not yet burst and the idea of a recession seemed like an impossibility in those

halcyon days. The U.S. had yet to elect its first non-white president, and Osama bin Laden was still at large. Scientists were years away from cloning human stem cells and the iPhone was still a twinkle in Apple's eye. Since 2005, 1.24 billion people have been born, while half a billion have died, leading to a net increase of about 700 million in the world's population.

The storm water and erosion control industry has changed as well. There has been an overwhelming number of new and updated regulations, legislation, technological advances and paradigm shifts. Funding worries continue as the regulatory screws tighten and aging infrastructure crumbles, and appreciation for cost-effective green infrastructure and water reuse technologies is growing. More than ever before, the general public is taking an interest in storm water management and sustainable water



practices, due in part to the looming threats of climate change and water scarcity.

This issue celebrates the debut of Storm Water Solutions 10 years ago. The original 28-page publication ran three times a year and had a circu-

lation of 40,000. Today, the magazine publishes 10 issues per year that run 44 to 56 pages, in both print and digital editions: has its own website and e-newsletters; hosts webinars and the Virtual Expo while sustaining a trade show presence; and maintains a circulation of 70,027.

The world, the industry and the magazine all have come a long way in the past 10 years, and it's exciting to think about where we are headed. Storm water and erosion control professionals have demonstrated their resilience, moxie and open-mindedness during the ups and downs of the past decade, and you make the future look very bright indeed.

Mary Beth Nevulis mnevulis@sgcmail.com

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10th Anniversary Special Edition

Scranton Gillette Communications Inc. 3030 W. Salt Creek Ln. #201, Arlington Heights, IL 60005 tel: 847.391.1000 fax: 847.390.0408

EDITORIAL STAFF

Editorial Director (Water) Neda Simeonova **Editorial Director (Roads)** Managing Editor Mary Beth Nevulis Associate Editor Flisabeth Lisican Kate Cline Associate Editor Associate Editor Amy McIntosh

> Designer Jason Kenny

SALES

Larry Scott National Integrated Media Consultant lscott@sgcmail.com 480.941.0510 x22

Advertising Coordinator Lvn Hennessev

> Ihennessey@sqcmail.com 847.954.7968

Reprint Coordinator Adrienne Miller

> amiller@sqcmail.com 847 391 1036

List Rental Contact Geffrey Gardner

geffrey.gardner@reachmarketing.com

845.201.5331

MANAGEMENT

VP/Publisher (Water) Dennis Martyka VP/Publisher (Roads) Ryan Hanson Sr. Vice President Rick Schwer

Sr. VP Data Development Joel Hughes VP of Content Diane Vojcanin

& Custom Media

VP Events Harry Urban

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