2014 State of the Industry

A current assessment of the storm water and erosion control industry

Brought to you by Storm Water Solutions

he Storm Water Solutions team is dedicated to ensuring that our readers are kept up to speed on the latest industry trends and data so they can stay current. To that end, we are pleased to present the sixth-annual State of the Industry report.

A random sampling of SWS subscribers received an e-mail invitation to answer survey questions about their experiences and thoughts. The resulting 2014 SWS State of the Industry report provides the most up-to-date

information about budget expenditures, top products and services, professional and business demographics, and more.

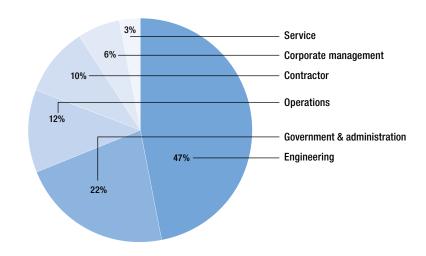
SWS will continue to keep a finger on the pulse of the storm water and erosion control industry to bring you the latest developments and news throughout 2014 and beyond. sws

For more information, contact the SWS editorial staff at swseditor@ sgcmail.com, or write in 801 on this issue's reader service form on page 42.

Q: Which of the following best describes your primary iob function?

analysis

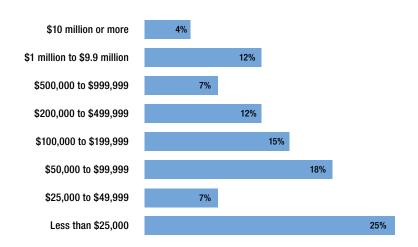
Almost half of respondents (47%) state that they serve an engineering function. An additional 22% work in government administration. Twelve percent are in operations.



Q: What is your organization's approximate yearly budget for storm water-related products and/or services?

analysis

Almost half of respondents (45%) operate with a budget of less than \$100,000. Almost one-fifth have a million- or multimillion-dollar budget.



STATE OF THE INDUSTRY REPORT

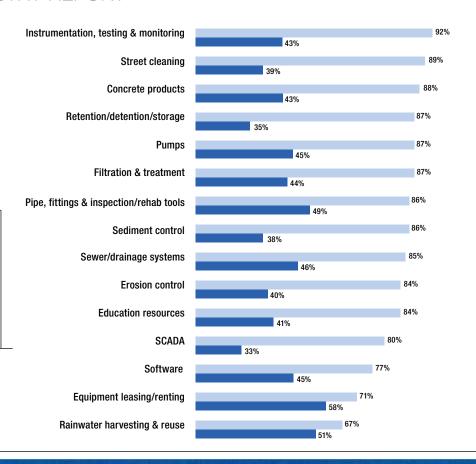
Q: Which of the following product categories do you currently use, and which do you plan to purchase within the next 24 months?



The most used products/services are instrumentation, testing and monitoring (92%), street cleaning (89%) and concrete products (88%). Over the next two years, respondents plan to invest in equipment leasing/rentals (58%), rainwater harvesting/reuse (57%) and pipe, fittings and inspection rehab/tools (49%).

Currently use

Plan to purchase



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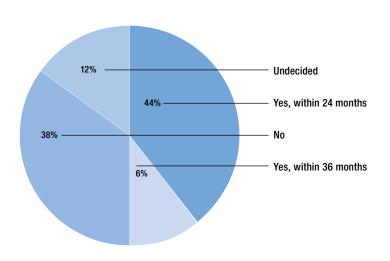




Q: Are you planning new storm water construction?

analysis

Half of respondents will initiate new storm water construction in the next three years; 44% plan to in the next two years.

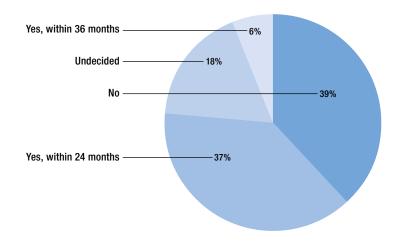




Q: Are you planning to upgrade existing storm water facilities?

analysis

Forty percent of respondents plan to upgrade existing storm water facilities within the next three years. Eighteen percent remain undecided.





Q: Please rate how important each of the following topics will be to your organization in the upcoming year. (1=least important, 5=very important)

analysis

From a list of 14 industry topics, regulations/compliance is at the top of respondents' importance ratings, followed by storm water management/flood control, and a tie between the economy and erosion control.

