

**06. 2012 State of the Industry**

A current assessment of the storm water and erosion control industry

**16. Products/Services Directory**

A comprehensive, categorical list of storm water and erosion control products/services

**30. Supplier Directory**

An alphabetical list of storm water and erosion control companies

Scranton Gillette Communications, Inc.  
3030 W. Salt Creek Ln. #201, Arlington Heights, IL 60005  
tel: 847.391.1000 fax: 847.390.0408

EDITORIAL STAFF

**Editorial Director (Water)** Neda Simeonova  
**Editorial Director (Roads)** Bill Wilson  
**Managing Editor** Mary Beth Nevulis  
**Associate Editor** Elizabeth Lisican  
**Associate Editor** Kate Cline  
**Associate Editor** Nicole Bowling  
**Associate Editor** Kristin Muckerheide  
**Designer** Jason Kenny

SALES

**National Integrated Media Consultant**

Larry Scott  
lscott@sgcmail.com • 480.941.0510 x22

**Advertising Coordinator** Lyn Hennessey

lhennessey@sgcmail.com

**Reprint Coordinator** Adrienne Miller

amiller@sgcmail.com

**List Rental Contact** John Ganis

914.368.1024

MANAGEMENT

**Associate Publisher** Greg Tres

gtres@sgcmail.com • 480.941.0510 x15

**VP Custom Publishing & Creative Services** Diane Vojcanin

**VP Events** Harry Urban

**VP Information Technology** Joel Hughes

**Director of Audience Development** Doug Riemer

**Creative Services Director** Sandi Stevenson

CORPORATE

**Chairperson** K.S. Gillette

**President/CEO** E.S. Gillette

**Sr. Vice President** Ann O'Neill

**Sr. Vice President, CFO** Dave Shreiner

**Chairman Emeritus** H.S. Gillette (1922-2003)

WATER & WASTES DIGEST

**VP/Group Publisher**

Dennis Martyka

**Associate Publisher**

Greg Tres

ROADS & BRIDGES

**VP/Group Publisher**

Rick Schwer

**Publisher**

Ryan Hanson

EDITORIAL ADVISORY BOARD

**Bob Andoh, Ph.D.**

Hydro Intl.

**Joseph G. Battiatia, P.E.**

Center for Watershed Protection Inc.

**Stephen M. Benz, P.E., LEED AP**

Sasaki Associates Inc., U.S. Green Building Council

**John Gleason, P.E., CPESC**

JCG Consulting

**Shirley D. Morrow, CPESC, CISEC**

ABC's of BMP's

**John Moll**

CrystalStream Technologies, SWEMA

**Craig Beatty**

KriStar Enterprises Inc., SWEMA

# Survey Says



There are few better ways to take the pulse of an industry than by turning directly to the people who serve it.

For the fourth year in a row, *Storm Water Solutions* (SWS) has reached out to its readers for their invaluable input. The 2012 SWS State of the

Industry Report takes a look at the big picture—the health of the storm water and erosion control industry—and focuses in on the details by examining issues like budgets, new technologies and trends.

For the third consecutive year, you rated regulations and compliance, storm water management/flood control and the economy as the three topics most important to your organization in the coming year. The state of the economy moved up to second place, replacing storm water management/flood control, which drifted down to third place.

A close look at 2012 budgets reveals that 47% of you are addressing storm water and erosion control challenges with an organizational budget of less than \$100,000, while 20% have a budget of more than \$1 million.

Furthermore, 39% of survey respondents plan to spend some of this money on new storm water construction over the next two years; another 34% plan to upgrade existing facilities over the same time period.

Concrete products, sewer/drainage systems, pumps, instrumentation, and testing and modeling products continue to be most commonly used. However, during the next two years, survey respondents plan to make purchases in rainwater harvesting and reuse (31%), SCADA (26%) and education (20%).

These results indicate a growing awareness of water conservation and the importance of education in an ever-changing industry.

As 2012 progresses, the editorial staff of SWS will continue to keep a close eye on emerging trends and topics. Stay current and informed by reading the latest news from SWS via print, Web, e-newsletters, webinars, social media pages and more. As always, I look forward to your feedback and welcome you to e-mail me at [mnevilis@sgcmail.com](mailto:mnevilis@sgcmail.com).

Mary Beth Nevulis, managing editor  
[mnevilis@sgcmail.com](mailto:mnevilis@sgcmail.com)

A SUPPLEMENT TO

WATER & WASTES  
**DIGEST**

**ROADS&BRIDGES**