

2011 State of the Industry

A current assessment of the storm water and erosion control industry

Brought to you by Storm Water Solutions

Storm Water Solutions (SWS) understands the importance of keeping up to date with the latest industry trends and data. We are pleased to bring you our third annual State of the Industry Report, which includes invaluable information regarding the evolving world of storm water and erosion control.

A random sample of *SWS* subscribers received an invitation to the survey site. The project was conducted entirely over the Internet, and a total of 232 surveys were completed.

The resulting 2011 State of the Industry Report provides a current, detailed assessment of professional

and business demographics, budget expenditure, importance of industry topics and more. *SWS* is committed to keeping our readers up to date with current business topics, and we will continue to monitor and report on the state of the 2011-2012 storm water and erosion control industry. **SWS**

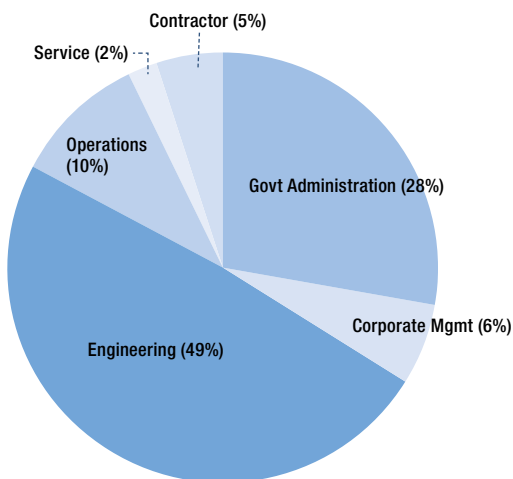
For more information, contact the *Storm Water Solutions* editorial staff at swseditor@sgcmail.com.

For more information, write in 801 on this issue's Reader Service Card or visit www.estormwater.com/lm.cfm/st051101.

Q: Which of the following best describes your primary job function?

analysis

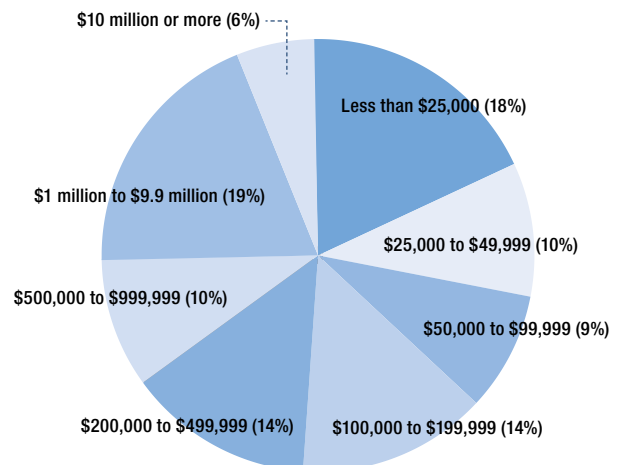
Nearly half of respondents (49%) state that they serve an engineering function. An additional 28% work in government administration. Ten percent are in operations.



Q: What is your organization's approximate yearly budget for storm water-related products and/or services?

analysis

One-quarter of responding reader companies have a million- or multimillion-dollar budget. Twenty-eight percent operate with a budget of less than \$50,000.



Storm Water Solutions' 2011 State of the Industry Report is sponsored by:

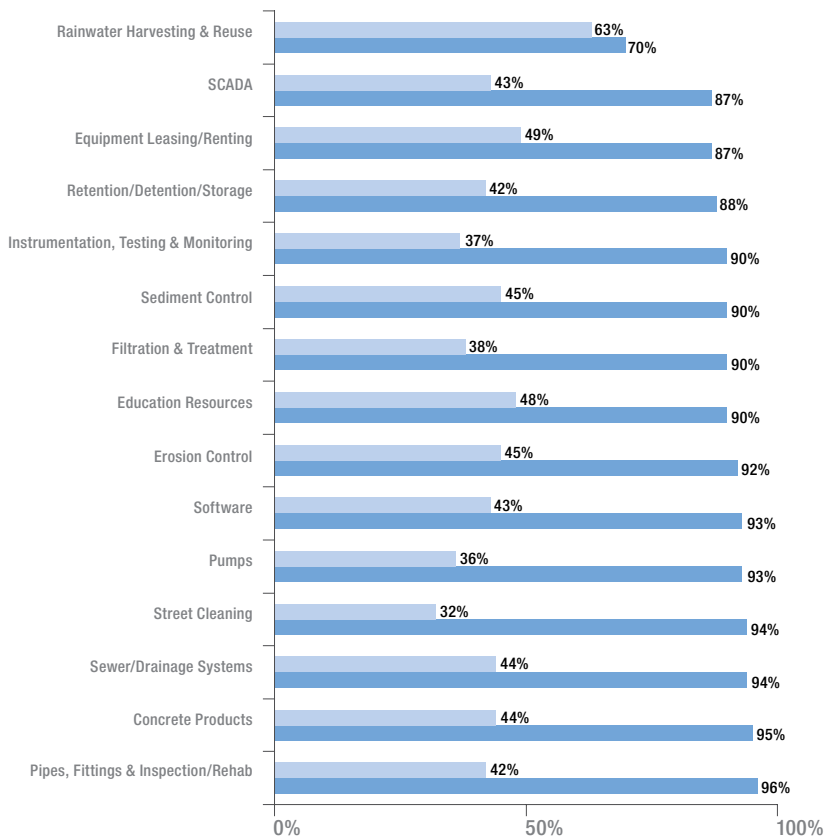


Q: Which of the following product/service categories do you currently use, and which do you plan to purchase within the next 24 months?

analysis

The most used products/services are pipes, fittings and inspection/rehab (96%), concrete products (95%), sewer/drainage systems (94%) and street cleaning (94%). Over the next two years, respondents plan to make purchases in rainwater harvesting and reuse (63%), equipment leasing/renting (49%) and education resources (48%).

■ Plan to Purchase Within the Next 24 Months
 ■ Currently Use



TOUGH ON SOIL EROSION.

Supplier of erosion blankets, hydraulic mulch, and our new product... **T-Recs.**

T-RECS
TECHNOLOGY

TURF REINFORCEMENT EROSION CONTROL SOLUTION

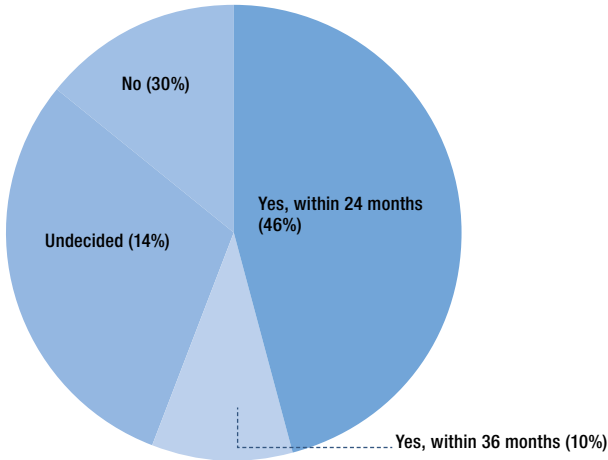
800.582.4005 • www.eastcoasterosion.com

STATE OF THE INDUSTRY REPORT

Q: Are you planning new storm water construction?

analysis

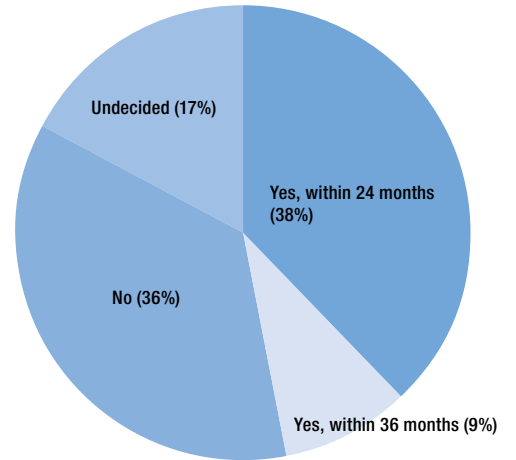
Almost half of respondents (46%) are planning new storm water construction within the next two years. An additional 10% are planning new construction within the next three years.



Q: Are you planning to upgrade existing storm water facilities?

analysis

Almost half of respondents (47%) plan to upgrade existing storm water facilities within the next three years. Seventeen percent remain undecided.



Filtration Solutions



Challenge: Filter water from pigged pipelines from over 18,000 to 225 NTU.

Solution: Filtration and monitoring system:

- Sand media filters
- Portable Water Quality Monitoring Boxes
- Tanks
- Spillguards
- Pumps



800-742-7246
rainforrent.com

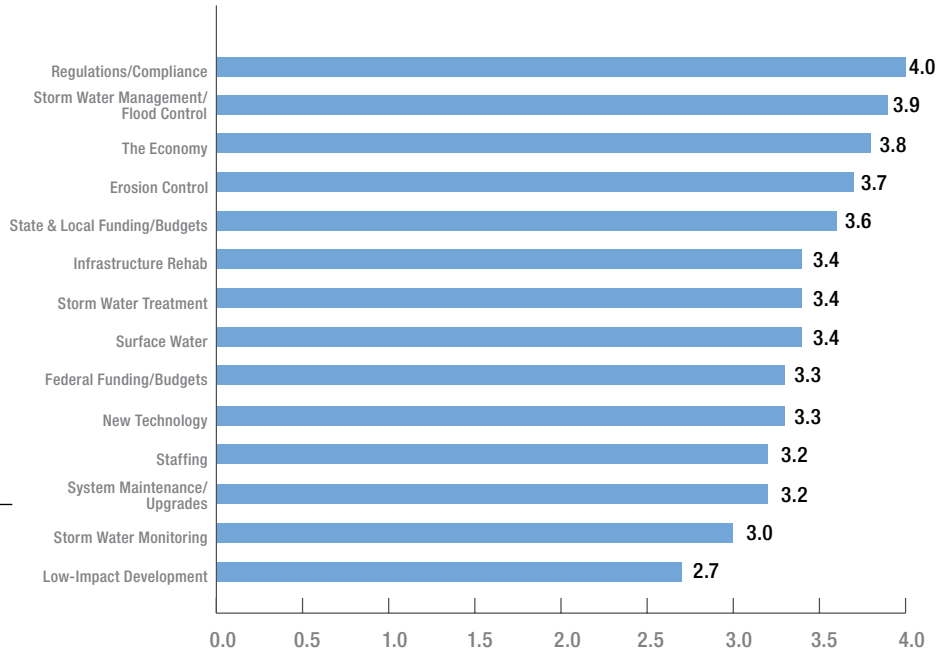
Complete Solutions... Proven Results.™

Write in 755

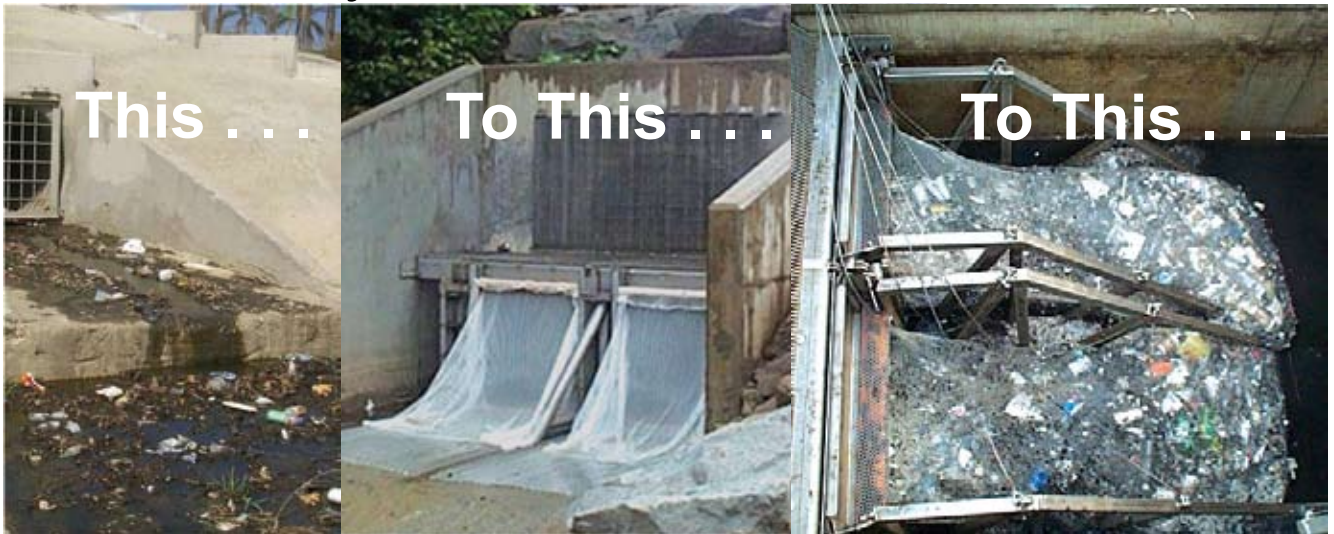
Q: Please rate how important each of the following topics will be to your organization in the upcoming year. (1 to 5 rating: 1 = least important, 5 = very important).

analysis

From a list of 14 industry topics, regulations/compliance (4.0), storm water management/flood control (3.9) and the economy (3.8) received the highest importance ratings.



In Just Days Go From . . .



This . . .

To This . . .

To This . . .



1384 Pompton Ave. - Suite 2
 Cedar Grove, NJ 07009
 973.237.9099
 Fax: 973.237.0744
1-800.741.9486

Fresh Creek Technologies, Inc.

We have a variety of **Netting TrashTrap®** solutions for Stormwater, CSO and urban runoff with the same simple result - trash and debris out of your waterways.

Get the details at: www.freshcreek.com

Copyright 2010, Fresh Creek Technologies, Inc.